

GENERAL TERMS AND CONDITIONS OF PARTICIPATION

1. ACCEPTANCE OF THE GENERAL TERMS AND CONDITIONS OF PARTICIPATION

The present standard terms and conditions (hereinafter referred to as the "Terms and Conditions") shall apply to all those exhibitors (hereinafter referred to as the "Exhibitor(s)") who make a request for admission to the Cheese and Dairy show (hereinafter referred to as the "Show") organised by COMEXPOSIUM (French Société par Actions Simplifiée with a share capital of € 60,000,000, whose registered office is located 70 avenue du Général de Gaulle – 92058 Paris, registered in RCS NANTERRE under number 316 780 591), hereinafter referred to as the "Organiser") at the exhibition centre Parc des expositions, Porte de Versailles (hereinafter referred to as the "Site").

Within the context of its application to participate, the Exhibitor confirms having read through these Terms and Conditions, the General Rules for Commercial Events and, where available, any Specific Rules for the Show, as well as all the information concerning the details of the Exhibitor's participation in the Show, available in the "Practical Information" section of the Exhibitors' Space which can be accessed from the Show's website, and undertakes to accept all the clauses thereof, without reservation or restriction.

Admission to the Show entails the Exhibitor's complete acceptance of these Terms and Conditions, as well as all the documents referenced herein.

The Organiser reserves the right to modify these Terms and Conditions without notice. Any changes hereto will be brought to the Exhibitor's attention. Modifications resulting from changes in regulations and/or relating to personal and property safety will have immediate effect, without the need to sign any document on the subject.

In the event of modification of the dates and/or the site hosting the Show, determined by the Organiser for any reason whatsoever, or of any change to these Terms and Conditions which do not have immediate effect as set out in the above paragraph, the Exhibitor will be notified of that change. Unless the Exhibitor cancels its application to participate by means of registered post with confirmation of delivery, sent to the Organiser within 15 days of the said notification, the Exhibitor will be considered as having accepted the new dates and/or site hosting the Show, or the amended version of the Terms and Conditions.

Furthermore, it is expressly agreed that under no circumstances shall admission to the Show oblige the Organiser to admit the Exhibitor to any future shows or any other events organised by the Comexposium Group to which the Organiser belongs and shall not confer upon the Exhibitor any booking rights or priorities.

2. COMMITMENT - ADMISSION

All applications to the Show are subject to examination by the Organiser which reserves the right to assess and verify the following non-exhaustive list of information:

- the creditworthiness of the applicant,
 - the compatibility of the applicant's activities with the nomenclature of the Show,
 - the match between the products or services offered by the applicant and the positioning of the Show,
 - the neutrality of message that the applicant could deliver at the Show.
- All proselytising and/or militarism that could interfere with the smooth running of the Show is strictly prohibited. Applications coming from those who remain indebted to the Organiser or any company from the Comexposium Group and/or in dispute with the Organiser or any company from the Comexposium Group will not be considered.

The Organiser will notify the Exhibitor of its decision (approval or rejection of the application) by electronic mail.

In the case of the Organiser's approval of the application to participate in the Show, the Organiser and the Exhibitor will be definitely committed one to the other by means of a contract whose contents comprise the Exhibitor's application as approved by the Organiser, these Terms and Conditions, and the other documents referenced in Clause 1 above.

Consequently:

- the Organiser will provide the Exhibitor with a stand that matches the characteristics indicated by the Exhibitor in its application and will supply the additional services requested in that application, without prejudice to the provisions set out in Clause 10 below,
- the Exhibitor will pay the amounts indicated in its application and will conform to these Terms and Conditions, as well as to all the documents referenced in Clause 1 above.

The Exhibitor may not cancel its participation in the Show for any reason whatsoever, including in the case of a disagreement on the space allocated to it in accordance with Clause 10 below.

In the event of rejection of the application, the Organiser will, as

applicable, refund the amount of the first payment already made by the Exhibitor. It is expressly specified that the Organiser reserves the right to reject any application as it sees fit and cannot be held liable for any damages.

The Organiser reserves the right not to consider applications submitted after the deadline for registration defined by the Organiser. After this date has passed, the Organiser no longer guarantees the availability of the stands.

2A - "REBOOKING" SPECIFIC PROVISIONS

Exhibitors that took part in the 2020 edition of the Show and who have sent the Organiser their request to participate in the next edition of the Show between October 21st 2019 and March 26th 2020 (hereinafter "First-registered Exhibitors") will, in the event that their participation request is accepted by the Organiser, benefit from the following provisions:

- ✓ By way of derogation to the provisions of article 8 "Termination clause - Penalty clause" below, First-registered Exhibitors that cancel all or part of their participation by sending written notification to the Organiser between October 21st 2019 and March 26th 2020 will not be liable for the payment of any sums related to their cancellation;
- ✓ By way of derogation to the provisions of article 4 "Payment methods" below, the first payment (deposit) will only be due from March 27th 2020.

3. INVOICING TERMS

All prices stated on the Organiser's documentation and on the Show's website are expressed in euros exclusive of taxes. In accordance with the legislative and regulatory requirements that apply to these services, the value added tax at the current applicable rate will be added.

4. PAYMENT TERMS

Payment of contractually due amounts shall be made as they fall due and in the following manner:

- the first instalment (deposit): shall be paid with the application form sent by post or when the Exhibitor submits its online application, by cheque or bank transfer or, when the application is submitted online, by debit card,

- the second instalment (deposit): at the date fixed by the Organiser and stated in the application form ;

- the balance shall be paid no later than fifteen (15) days after the date of issue of the balancing invoice, by cheque or bank transfer. No discounts are available for early payment or payments on account. Registrations occurring less than thirty (30) days before the opening of the Show must be paid in full by the Exhibitor no more than eight (8) days after the date on

which the corresponding invoice was sent to the Exhibitor.

That time frame will be reduced to two (2) days if the Exhibitor registers fewer than eight (8) days before the Show opens, and in all instances, payment must be received by the Organiser at least two (2) days before the Show opens.

All requests for an equipped stand submitted after registration shall be payable in full at the time of request.

All amounts should be made payable to the Organiser and must be in euros.

5. SECURE PAYMENT AND PROOF OF TRANSACTION FOR ONLINE APPLICATIONS

The Show website is protected by a secure payment system and the Organiser has adopted the ATOS SSL encryption procedure, which encodes and protects confidential information.

Unless proven otherwise, data recorded by the Organiser shall constitute proof of all dealings between the Organiser and the Exhibitor.

Data recorded by the payment system constitutes proof of the financial transactions.

6. LATE AND MISSED PAYMENTS

Any amounts that remain outstanding after the invoice payment date, will result in the automatic application of late payment interest equal to three times the statutory interest rate, starting from the day following the invoice due date.

If the payment deadlines set out in Clause 4 "Payment Terms" above are not respected, a fixed fee of €40 for debt recovery fees shall be charged by the Organiser in addition to the late payment penalties referred to above (Art. L-441-3, L441- 6 and D445-5 of the French Commercial Code). This fixed fee does not preclude any other fees incurred by the Organiser in recovering unpaid invoices.

Stands will only be made available to Exhibitors once full payment has been received.

Once a stand location has been allocated to an Exhibitor, the balance must be paid on or before the date indicated on the invoice.

7. VAT

Exhibitors from outside France can obtain a VAT refund as follows:

*** For companies from European Union member countries:**

- Submit the refund request via the appropriate online State portal where the Exhibitor is registered in accordance with the provisions of Directive 2008/9/CE of 12 February 2008. In France, this is the fiscal portal at www.impot.gouv.fr.

- A digital copy of the original invoices for all sums over €1,000 excl. tax must be submitted with the online refund request.

- The refund request must be submitted by 30 September of the calendar year that follows the refund period.

*** For companies from countries outside the European Union:**

The Exhibitors concerned must appoint a tax representative in France to carry out all tax formalities.

8. TERMINATION CLAUSE – PENALTY CLAUSE

8.1 If the Exhibitor fails to pay any of the amounts it owes by the due date or if the Exhibitor fails to comply with any of the clauses of these Terms and Conditions, regardless of the reason, the contract binding it to the Organiser will be terminated seven (7) days after the Organiser has sent a formal notice expressly stating the terms of this Clause 8.1 to the Exhibitor by registered post with confirmation of delivery or by any other useful means, where the breach remains unresolved.

If the Exhibitor expresses the intention of cancelling its participation, the Organiser may implement this termination clause by sending it a formal notice to abandon the cancellation and confirm its participation within seven (7) days.

That period of seven (7) days will begin on the date of the first attempt to deliver that registered post to the Exhibitor.

The contract will automatically be terminated upon expiration of the above time frame, without the need for the Organiser to have the termination recorded by the courts, and the Organiser will immediately be free to dispose of the space allocated to the Exhibitor.

In the event of termination of the contract under this clause, the Exhibitor may pay the full price of its participation in the Show, in the name of this penalty clause. Consequently, the amounts previously paid will definitively remain the property of the Organiser and any outstanding amounts will immediately fall due.

8.2 As an exception to the above, the contract between the Exhibitor and the Organiser will immediately be terminated as of right and without formal notice:

- if the Exhibitor does not occupy its stand by the day before the Show opens to the public, regardless of the reason,
- in the event of the Exhibitor's registration less than thirty (30) days before the Show opens, if the payment stipulated in Clause 4 of these Terms and Conditions is not made within the time frame set out in the said clause (either eight (8) days or two (2) after the invoice was sent and, in any case, at least two (2) days before the Show opens), regardless of the reason.

In the cases mentioned in article 8.2, the consequences of termination will be the same as those provided by article 1.

9. INSURANCE

9.1. Civil liability:

The Organiser will not be responsible for any damage that the Exhibitor might cause to third parties, including the manager or the owner of the Site hosting the Show.

Consequently, the Exhibitor will, at least ten (10) days before the scheduled Show set-up date, take out insurance contracts with insurance companies certified to perform insurance transactions in France, covering the financial consequences of any liability that may be incumbent upon it for reasons of bodily harm or material or immaterial damage caused to third parties, including the manager and the owner of the Site, as a result of its activity during its participation in the Show (including during the set-up and break-down periods).

At the Organiser's request, the Exhibitor will supply the corresponding current certificate from its insurer, stating the policies taken out, their total sums and their period of validity. Failing this, the Organiser reserves the right to refuse the Exhibitor's access to the Show, without compensation.

9.2. Tenant risk and the Exhibitor's property

Furthermore, the Organiser will not be responsible for:

- property damage caused to the Site's manager and/or owner, affecting personal or real property, in the event of the occurrence of any of the following events: fire, lightning, explosion, water damage, terrorist attack or natural catastrophe.
- damage caused to property owned by the Exhibitor or placed in its care.

Consequently, in order to meet the requirements of the company managing the Site, the Organiser will automatically invoice the Exhibitor for the tenant risk / property damage insurance taken out by Comexposium Assurances, under the conditions set out in point 9.3 below.

As applicable, if the Exhibitor can provide proof of its subscription to a tenant risk policy by sending the "certificate of insurance" form to the Organiser at least 10 days before the Show's set-up begins, duly signed and bearing its insurance company's stamp and stating the benefits provided with a minimum of €3,000,000 per claim, the aforementioned tenant risk / property damage insurance will be cancelled and/or refunded in full. By returning that certificate and requesting the cancellation and/or refund of the amount invoiced by the Organiser in the name of tenant risk / property damage insurance, the Exhibitor will no longer receive either form of cover making up the Organiser's insurance policy.

9.3. Insurance provided by the Organiser:

a) Insurance covering tenant risk and the Exhibitors' property:

The insurance contract taken out by Comexposium Assurances on behalf of the Exhibitors covers both:

- property damage caused to the Site's manager and/or owner, affecting personal or real property, in the event of the occurrence of any of the following events: fire, lightning, explosion, water damage, terrorist attack or natural catastrophe, up to €3,000,000 per claim,
- damage to the Exhibitor's property.

The amount of cover is specified in the Insurance Rules appended to the application form and is also accessible on the Show website, subject to any changes to the insurance conditions.

By taking the insurance, as detailed in the said Insurance Rules, the Exhibitor is taking insurance with Comexposium Assurances, who is the subscriber.

b) Supplementary insurance cover for the Exhibitor's property:

The Exhibitor may also submit a request to the Organiser to subscribe to insurance for:

- property damage: additional insurance on top of the amounts covered by the principal policy with payment of a premium calculated on the additional capital value,
- plasma screens: a specific insurance policy must be taken out.

9.4. Waiver of all recourse

a) Against the Site manager and/or Site owner companies:

Executing the commitments undertaken by the Organiser towards the Site manager and/or Site owner companies, the Exhibitor, by the mere fact of its participation, declares that it waives all recourse that it or its insurers may be entitled to make against these companies and their respective insurers for any damage covered by the tenant risk policy and for any direct or indirect losses the latter parties may cause to its property, equipment and fittings as well as any caused to that of its agents, and additionally for any operating losses and/or extra costs regardless of the cause, with the exception of malicious acts.

In addition, the Exhibitor declares it waives all recourse against the Site manager and/or Site owner companies and their respective insurers in the case of one of the following events occurring, with harm caused to the Exhibitor:

- fire damage, theft, water damage, damp or any other situation affecting its own property, with the Exhibitor being required to insure itself against these risks,

➢ abnormal actions by other Site occupants, their staff or suppliers, or visitors,

- interruption or inadvertent functioning of the water, gas or electricity supply, the air conditioning or other general system, the suspension or shut-down, even for an extended period, for a reason out of the control of the Site manager and/or Site owner companies of fluid systems including the automatic fire extinguisher network, heating and air conditioning systems, or any one of the equipment items shared by the Site,
- contamination of the heating, water or air conditioning networks for a reason out of the control of the Site manager and/or Site owner companies,
- security measures taken by the Site manager and/or Site owner companies and/or by any government authority, should these cause harm to the Exhibitor.

The Exhibitor undertakes to obtain the same waiver from its insurers.

b) Against the Organiser:

The Exhibitor also declares it waives all recourse that it or its insurers may be entitled to make against the Organiser and its insurers in regard to damage covered by the tenant risk policy and direct or indirect damage its property, equipment and fittings may suffer as well as that of its agents, as well as for any operating losses and/or extra costs regardless of the cause, with the exception of malicious acts.

The Exhibitor undertakes to obtain the same waiver from its insurers.

It is further specified that, on the basis of reciprocity and excepting malicious acts, the Organiser and its insurer waive any claim against the Exhibitor and its insurer for damage affecting any property, equipment and fittings belonging to the Organiser and which the Exhibitor is responsible for. It is further specified that this waiver is not applicable for any loss or damage that may affect the Site's buildings, fittings and equipment owned by the Site manager and/or Site owner companies and that has been given into the care of the Exhibitor.

10. ALLOCATION OF STANDS

The Organiser will draw up a Show floor plan and allocate stand areas as applications are received, taking into account the Show's different sections. The Organiser will do its best to take into account the wishes expressed by the Exhibitors and the nature of the products exhibited. So as to be able to do this, and taking into account the inherent constraints imposed in the placement of Exhibitors, the Organiser reserves the right to modify the surface area requested by the Exhibitor, up to a maximum of 20%, and to modify the corresponding invoice accordingly, without this giving the

Exhibitor the right to cancel its booking. The Organiser alone can determine the general arrangement of the Show, as well as the arrangement of the stands at the Site.

Participation in previous events does not give the Exhibitor any special rights to stand locations.

Any complaints made by an Exhibitor about the allocation of stand areas should be addressed in writing to the Organiser within seven (7) days of receiving of the Show's floor plan. Any such complaints must be supported by documentation that clearly sets out the serious nature of, and/or the reasons for, the complaint.

The Organiser will do its best to meet justified requests to change the location of a stand.

If the Exhibitor has not contacted the Organiser within seven (7) days of sending the features of the Exhibitor's location, the Exhibitor shall be deemed to have accepted the stand allocated to it.

Under no circumstances shall the Organiser be held liable for any consequences arising from the location of a stand allocated to an Exhibitor.

11. SUBLETTING/SHARED EXHIBITING

The Exhibitor may not provide advertising services on any media for a company that is not itself an Exhibitor. Furthermore, the Exhibitor is prohibited from assigning or subletting any stand or part of any stand area that it has been allocated without prior written agreement from the Organiser. If the Organiser agrees to the subletting, the Exhibitor must pay individual registration fees for each of the companies present at the stand. The Exhibitor will ensure that any sub-lessee of its stand complies with these Terms and Conditions. The Exhibitor is liable for any breach of these Terms and Conditions committed by sub-lessees at its stand. Moreover the Exhibitor hereby holds harmless the Organiser against any dispute, claim, charge, judgement and/or miscellaneous disbursements that may arise as a consequence of any company present at its stand in relation to their participation in the Show.

12. STANDS

Information regarding the installation, equipment and removal of stands will be available in the Exhibitor's Guide:

a) Stand use - compliance with applicable laws and regulations

Exhibitors are required to be familiar with and comply with all applicable regulations in force at the time of the Show, whether issued by public authorities or by the Organiser, in particular the no-smoking rules that apply to the public areas, the Fire Safety Regulations and the Health and Safety Regulations.

The Fire Safety Regulations and the Health and Safety Regulations will be

communicated to Exhibitors in the Exhibitor's Guide.

The Organiser prohibits the operation of any stand that does not comply with these regulations.

The Exhibitor agrees to comply with all laws and regulations that apply to its business and/or the services and businesses that it wishes to develop within the scope of its participation in the Show. To this end, the Exhibitor will lodge all mandatory declarations and obtain the necessary approval and/or accreditation (including for selling and giving away drinks to be consumed on site) so that under no circumstances shall the Organiser have cause to be concerned.

Lastly, the Exhibitor will not cause any discomfort (noise, odour, etc.) to neighbouring Exhibitors or negatively impact the Show's organisation.

b) Damage

Unless stated otherwise, the stand area, the stand itself and any equipment made available to the Exhibitor by the Organiser shall be deemed to be in good condition. The leased stand must be returned to the Organiser in a clean condition, free of any waste. The stand and any equipment provided as stand fittings must be returned to the Organiser in good condition. Any damage caused to the occupied space, the stand, the supplied equipment or the existing infrastructure that is observed when the stand is returned will be invoiced to the Exhibitor.

c) Stand occupation

The Exhibitors will occupy their stands no later than the day before the Show opens to the public.

d) Pass readers

The pass readers which may be purchased by the Exhibitor give the visitors the possibility to identify themselves on the Exhibitor's stand, so the Organiser may provide to the Exhibitor their following personal data at least: name, surname, email address. This identification process depends on the visitors consent to have their personal data transmitted to the Exhibitor. For that reason, the Organiser does not guarantee the Exhibitor to provide him with a determined amount of data.

The Exhibitor is required to comply with the regulations applicable to the protection of personal data and the sales prospection. Under no circumstances should the Organiser be liable for the Exhibitor's use of the transmitted personal data for which it is solely responsible. Data collected by pass readers will also be used by the Company for statistical purposes and for analysing visitor numbers and interaction.

13. PERMITTED PRODUCTS, BRANDS AND SERVICES

The Exhibitor is prohibited from exhibiting at its stand any products, brands and services other than those listed on its online stand booking application.

Moreover, the Exhibitor hereby declares and warrants that it holds all intellectual property rights relating to the products and/or services exhibited, or that it has been authorised by the rights' holder to exhibit the products, brands or services at its stand.

The Exhibitor hereby warrants that the products and/or services it is exhibiting comply with all current applicable safety standards and accepts full liability for any defects in the aforementioned products and services; as such the Organiser cannot be held liable in this respect.

14. VISIBILITY

The Exhibitor shall be solely liable for the contents of all information supplied by it for the purposes of publication on the Show website, and in particular for information about its products and/or services and their characteristics, performance, prices, etc.

The Exhibitor hereby warrants that the aforementioned information is lawful and in particular that it complies with all current regulations relating to the name, offer, presentation, user manual, and description of the scope and terms of the warranty covering the goods, products or services that it is presenting online and, more generally, that this information complies with all current advertising and consumer protection laws.

The Exhibitor has sole liability for the publication of all texts, logos, illustrations, photographs, images, products and brands and the Exhibitor alone must hold the relevant reproduction rights.

The Exhibitor holds harmless the Organiser against any amicable dispute and judicial proceedings brought by a third party.

15. ILLICIT TICKET TOUTING

The act of offering for sale or showing with the intention to sell or transfer or supplying with the intention to sell or transfer any Show access passes (entry passes, invitations, tickets etc.) in a public or private place or on the Internet, without the authorisation of the Organiser, is a criminal offence punishable by questioning and arrest by the police and a fine of €15,000. The fine is increased to €30,000 for repeat offenders.

16. INVITATION CARDS

The copying or re-sale of invitation cards is strictly prohibited and shall be subject to prosecution and other sanctions.

If the fraudulent use of an invitation card (re-sale, copying, theft, etc.) is brought to its attention, the Organiser reserves the right to withdraw the invitation.

17. DEMONSTRATIONS AND OTHER EVENTS

a) Demonstrations

Demonstrations may only be held at the Show for those products that require a specific technical explanation. Furthermore, such demonstrations may only take place if the Organiser has given a special prior written authorisation. Demonstrations on a podium raised above the initially planned floor height are strictly prohibited. Demonstrations carried out using a microphone, or which harangue or solicit in any manner, are strictly prohibited. Any full or partial closure of an Exhibitor's stand during normal opening hours to the public and, in particular, during any demonstration, is strictly prohibited without express prior written authorisation from the Organiser.

b) Other events

All attractions, shows and events taking place within an Exhibitor's stand area must be authorised in advance by the Organiser. To this end, the Exhibitor shall provide specific details of the planned event (equipment and audio devices used, type of event, etc.).

In any event, the loud speakers used may not exceed 30 decibels (dB) and they must face the interior of the stand and be angled towards the floor. The sound level shall not exceed 85 decibels (dB).

c) Under no circumstances shall any demonstration or event interfere with the neighbouring Exhibitor(s) or the general movement around the Show and, more generally, with the proper running of the Show. Failing this, approval may be revoked without further warning.

18. ADVERTISING

All advertising using sound or lighting must comply with the Show's Decoration Regulations and shall be subject to the prior written agreement of the Organiser. Any such agreement shall be conditional upon the advertising not interfering with any neighbouring Exhibitor(s) or the general movement around the Show and, more generally, with the proper running of the Show. Failing this, approval may be revoked without further warning.

Distribution of brochures, vouchers and other printed matter intended to redirect Show visitors to the Exhibitor's stand is strictly prohibited in the aisles and throughout the Site. Only brochures, vouchers and other printed material offered within the Exhibitor's stand are authorised.

Any documentation given to any visitor to a stand, such as a business card or order form, must bear the stand name or company name of the Exhibitor as it appears on the booking form.

19. BUSINESS PRACTICES / UNFAIR COMPETITION

The French Consumer Code expressly prohibits sales at a premium (Article L 121-19 of the Consumer Code), sales at loss (Article L 442-2 of the Commercial Code), pyramid selling (Article L 121-15 of the Consumer Code), tying sales (Article L 121-11 of the Consumer Code) and false sales.

Any auctions must be in compliance with current legislation.

The Exhibitor will explain to consumers that any purchases made at the Show, other than those subject to a consumer credit agreement (Article L312-18 of the Consumer Code) and those arising from a personal invitation to come to the stand to receive a gift, do not enjoy the right to cancel the purchase. As a result, in the contract proposals made at the Show, the Exhibitor will mention the absence of a cancellation period in clear, legible terms contained in box set apart (Article L 224-59 of the Consumer Code).

The Exhibitor is hereby expressly prohibited, for the entire period of the Show, from engaging in acts of unfair competition such as conducting surveys and distributing advertising items outside its stand area, where such surveys or distribution give rise to the diversion of visitors to the Show in favour of the Exhibitor.

The Exhibitor is obliged to ensure that any agreements it enters into with visitors to the Show are executed in good faith.

20. COUNTERFEIT ITEMS

The Exhibitor will personally ensure the protection of all intellectual/industrial property rights related to the materials, products, services and brands exhibited in accordance with any applicable current legislation and regulatory provisions, and the Organiser shall not be held liable for any failure to comply, particularly in the event of a dispute with another Exhibitor or a visitor to the Show.

In the event that a competent court finds that the Exhibitor has breached the provisions of the present clause, the Organiser reserves the right to oblige the Exhibitor to comply with any stipulations made in the court's findings.

Failing that, the Organiser reserves the right to refuse entry to the Exhibitor or to enforce any sanctions referred to in the Terms and Conditions without the Exhibitor having the right to claim any compensation.

21. DISPLAYING PRICES

Prices must be shown inclusive of all taxes and in the French language, in accordance with current applicable legislation, and must be clearly displayed to ensure the public is well informed. Any price reduction announcements (discount, rebate or cashback offer) through

labelling, marking or display must comply with all current applicable legislation and regulations relating to the advertising of prices to consumers, and may only appear on small posters within the stand area. The maximum size of any such posted notices is 30 cm x 20 cm.

22. SALES FOR TAKE AWAY

Unless stated otherwise, any sale whereby a purchaser may take immediate possession at the Show of the purchased items is prohibited.

In any event, and when authorised, the Exhibitor will comply with all applicable regulations in force on the Show day(s) relating to the sale of items for immediate take away.

23. SACEM DECLARATION

Exhibitors wishing to play music at their stands must give the Organiser prior written notice of the same. Furthermore, the Exhibitor is exclusively liable for complying with intellectual property laws relating to the playing of music. Thus the Exhibitor shall make any necessary declarations relating to the playing of music to SACEM (the French collecting society) and hereby undertakes to make any requisite payments.

The Exhibitor holds harmless the Organiser against all claims and/or actions brought by a third party as a consequence of the Exhibitor's failure to meet its obligations.

24. PHOTOS/BRANDS

The Exhibitor, for no charge, expressly authorises the Organiser and the Comexposium Group to:

- take, should they wish to do so, photos and/or videos featuring the Exhibitor and/or members of its team, as well as any products exhibited at its stand,
- use any such images freely on all media and in particular for the purposes of advertising (including on the internet) in France and worldwide for a period of five (5) years beginning from the date this application form is signed,
- cite and reproduce, for no charge, its trade mark and company name as a commercial reference for the purposes of communication on any media (including the internet) in France and worldwide for a period of five (5) years beginning from the date this present Show application is signed.

Any Exhibitor who does not wish for all or part of their stand or any elements thereon (logo, trade mark, model) or any members of their team to appear in photographs or films and/or on the Internet by way of advertising material promoting the Show, must advise the Organiser of this in writing before the start of the Show.

Furthermore, any Exhibitor wishing to take photographs of the Show must inform the Organiser in writing beforehand. Given this, the Exhibitor will personally ensure it possesses all necessary authorisations to take photographs at the Show and is exclusively responsible for complying with any image rights enjoyed by Exhibitors.

25. CATALOGUE

Only the Organiser is authorised to publish, have re-published and distribute the Show catalogue. All information required by the catalogue publishing team will be supplied by the Exhibitors, who remain responsible for it. Under no circumstances will the Organiser be liable for any omissions or reproduction, composition or other errors that may occur.

26. PRACTICAL INFORMATION

All information about the details of the Exhibitor's participation in the Show can be viewed in the "Practical Information" section of the Exhibitors' Space, accessible from the Show's website. The Exhibitor will comply with the health and safety regulations and customs formalities, as well as the limitations imposed on stand layouts.

27. CUSTOMS

Each Exhibitor is responsible for carrying out any applicable customs formalities for materials and products originating from outside of France.

The Organiser shall not be held liable for any difficulties arising in connection with the completion of such formalities.

The Exhibitor holds harmless the Organiser against any disputes and/or claims in relation to this and will compensate the Organiser for any loss suffered as a consequence of the Exhibitor's failure to comply with the necessary customs formalities.

28. CANCELLATION OF THE SHOW DUE TO A FORCE MAJEURE EVENT

In the event that the Organiser cancels the Show due to a force majeure event as recognised by French jurisprudence, the Organiser will immediately notify the Exhibitors.

If this occurs, the Organiser shall not be held liable for any loss or damages but shall return to the Exhibitors any amounts paid to it by them.

Force majeure events include:

- events described as such by French jurisprudence,
- events that render the Site's operation impossible, regardless of the cause, and listed exhaustively below:
 - fire, explosion, flood, storm, lightning,
 - deterioration of technical equipment resulting in it being impossible to operate the Site,
 - flood, violent storm, lightning damage,

- decision by a government authority to close or requisition the Site.

29. LIABILITY OF THE ORGANISER

The Organiser shall not be held liable for any interruption or commercial damages suffered by Exhibitors for any reason.

30. PERSONAL DATA

The Organiser, as data controller, processes the Exhibitor's personal data in order to manage its application to participate in the Show and its business relationship with the Organiser in accordance with these General Terms and Conditions of Participation.

Said information and personal data will also be processed for security purposes in order to comply with legal and regulatory obligations, as well as to enable the Organiser to improve and personalize the services that it offers.

Depending on the choices made by the Exhibitor on its application form, the Exhibitor may also receive, by any communications channel, business proposals and news on the Organiser's activities and services.

The Exhibitor's personal data may be processed, on the basis of the consent (which he may withdraw at any time) in order to communicate to him business proposals and news about other Comexposium Group events and/or their partners, by any communications channel.

Only the Organiser's in-house teams and the service providers that it has authorized in connection with the organization and management of the Show will have access to the Exhibitor's personal data. If applicable, these data can be communicated to third parties, according to the Exhibitor's choice (the Organiser's partners /Comexposium Group Companies).

The personal data that must necessarily be provided are indicated as such on the application form and are necessary for the conclusion and performance of the contract between the Exhibitor and the Organiser. The Organiser will not be able to process the Exhibitor's requests without said data.

In accordance with the applicable regulations, the Exhibitor has a right of access, a right of rectification, a right to object to the processing of its data, a right to delete data and to limit its processing and a right regarding the portability of its data. The Exhibitor may exercise these rights at any time by writing to the company COMEXPOSIUM – Cheese and Dairy Products show – 70 avenue du Général de Gaulle – 92058 Paris la Défense cedex or by email at privacy@comexposium.com. Finally, the Exhibitor has the right to lodge a complaint with France's Commission

nationale de l'informatique et des libertés (the "Cnil").

The Exhibitor's personal data will be kept for the duration of its commercial relationship with the Organizer and then [for a period of three sessions from the date on which the Exhibitor most recently expressed an interest.

The data needed to establish proof of the said relationship, the data needed to comply with these General Terms and Conditions of Participation and the data needed in order for the Organizer to comply with its legal and regulatory obligations shall be kept in accordance with provisions in force.

31. SUBSTITUTION OPTION

As part of the execution hereof, the Organiser may at any time be free to:

- be replaced by any company from the Comexposium Group to which it belongs, understood as referring to any controlling, controlled by or placed under the same control as the Organiser (as defined by Article L 233-3 of the Commercial Code), or

- assign or transfer, in any way and to any person of its choice, the rights and obligations ensuing from these Terms and Conditions, namely in the event of sale or lease management of the Show's business assets.

It is expressly agreed that this transfer and substitution will not alter the application to participate in the Show, which the Exhibitor will uphold.

32. COMPLAINTS AND DISPUTES - GOVERNING LAW - JURISDICTION

All complaints must be sent by registered post with confirmation of delivery within ten (10) days of the Show closing.

The parties shall endeavour to settle amicably and rapidly any dispute that may arise between them in relation to the interpretation and/or execution of the contract and these Terms and Conditions. Any dispute that cannot be settled in this manner will be subject to the exclusive jurisdiction of the Nanterre courts.

Participation in the Show and all actions taken in relation to this participation are subject to French law.

In case of contradiction between this translation of the General Conditions of Participation and the French version thereof, only the French version shall prevail.

33. TOLERANCE

Any tolerance shown by the Organiser regarding any partial or complete failure by the Exhibitor to carry out any provision(s) set out in these Terms and Conditions shall under no circumstances, irrespective of the duration or frequency, give rise to any rights which benefit the

Exhibitor nor shall such tolerance modify, in any manner, the extent or terms of performance of the Exhibitor's obligations.

34. INVALIDITY

In the event that one or more provisions of these Terms and Conditions are found to be invalid or declared as such under any law or regulation or following a final court decision, the remaining provisions will remain in force and retain their scope of application.

35. SANCTIONS

In the event of any breach of the Terms and Conditions and/or, if applicable, any Specific Regulation, the Organiser, having given formal notice in the presence of a bailiff in respect thereof and where the breach remains unremedied, shall have the right to close the corresponding Exhibitor's stand forthwith and prevent the Exhibitor from entering the stand area, without such an action giving rise to a right to claim material or non-material damages from the Organiser in respect thereof.

The Exhibitor shall be liable for any costs arising from the Organiser's intervention (bailiff's fees and/or fees relating to the stand closure).

In any event, once any breach has been identified, the Organiser has the right to terminate this contract without incurring liability for any losses suffered by the Exhibitor, and will immediately repossess the stand area.

In addition, the Organiser has the right to refuse the Exhibitor admission to any Show organised by any company within the Comexposium Group for a period of three (3) years.